

Subject: Mississauga and Toronto "Sizzling" Gift Card Promotion

WHEN: Monday, June 5th - Thursday, June 8th, 2017

WHERE: Online Gift Card Promotion - www.ruthschris.ca - Mississauga Gift Card Page

OFFER: Purchase a regular \$50 Gift Card and receive 25 BONUS Loyalty Points

Maximum 5 card purchase **1 point = \$1 value

- 1. Purchase a \$50 gift card and get bonus of 25 loyalty points
- 2. Purchase \$100 in gift cards and get bonus of 50 loyalty points
- 3. Purchase \$150 in gift cards and get bonus of 75 loyalty points
- 4. Purchase \$200 in gift cards and get bonus of 100 loyalty points
- 5. Purchase \$250 in gift cards and get bonus of 125 loyalty points

TERMS & CONDITIONS:

Maximum purchase of 5 Gift Cards per order

Offer available online only – No extensions on dates of offer

Gift Cards will only be sold in \$50 denomination

One Loyalty Card will be issued per order (for non-members)

Gift Card does not expire and can be used anywhere in North America

Promotional Loyalty Points automatically expire on September 19th, 2017

Loyalty Points do not cover tax and gratuity

Loyalty Points can not be used for Take Out Orders

Loyalty points can only be redeemed in Toronto and Mississauga locations

Offer available to Ontario residents only

Guest may redeem gift card and loyalty points at the same time

One loyalty card per table please (main dining, prime bar, private dining)

Guest must have loyalty card on hand when dining to redeem points - no exceptions

Reservations are required for dining and will be based on table availability

Loyalty card must be registered to guest name to redeem points

Current Loyalty Card Members will enter their existing card number when making gift card purchase. Loyalty Points will be active from June 19th to September 19th, 2017 Regular gift card will be processed and shipped by mail (Canada Post).

Due to increased volume of orders, please allow a total of 8 business days from date of purchase to receive gift cards.

Non-Members will have a new Loyalty Card mailed to them. Loyalty Points will be active from June 19th to September 19th, 2017. Regular gift card will be processed and shipped by mail (Canada Post).

Due to increased volume of orders, please allow a total of <u>8 business days</u> from date of purchase to receive gift cards and loyalty member card.

IMPORTANT: Please call gift card contact below <u>if you have not received your order within 10</u> days of purchase.

Please contact Sara Wilde 289-242-1627 or swilde@ruthschris.ca for all gift card promotion questions.