



CANADA

Questions or Comments?
ruthsrewards@ruthschris.ca

HOW THE PROGRAM WORKS:

- ❖ Join our new “Ruth’s Rewards” Loyalty Program and earn 10% in rewards every time you dine.
- ❖ Rewards are earned on food and beverage subtotal of \$10 or more (before tax and gratuity).
- ❖ 1 point is equal to \$1.
- ❖ Once you achieve a \$250 spend, 25 points will convert to dollars to spend (\$25) toward food and beverage (before tax and gratuity) within the restaurant.
- ❖ Rewards never expire so you may use some/all on your next visit or save them over time.
- ❖ You must have your Ruth’s Rewards card on hand to have points issued or rewards redeemed. One card may be used per bill payment.

FAQ

HOW IS THIS DIFFERENT FROM THE PAST PROGRAM (Loyalty Card)?

- ❖ Your rewards never expire.
- ❖ You will earn 10% in rewards when you spend \$10 or more with our new program.
- ❖ Once you achieve \$250 spend threshold, your points convert to dollars to spend.

HOW DO I BECOME A “RUTH’S REWARDS” CARD MEMBER:

- ❖ Ask your server for a Ruth’s Rewards card when dining. Or you can Email ruthsrewards@ruthschris.ca with your name and full mailing address and we will mail a card to you.

HOW DO I REGISTER MY “RUTH’S REWARDS” CARD:

- ❖ Go to www.RuthsChris.ca
- ❖ Click on MEMBER LOGIN link under the Ruth’s Rewards image
- ❖ Complete your profile
- ❖ Click Save

WHAT ARE THE TERMS AND CONDITIONS OF THE PROGRAM?

- ❖ Ruth’s Reward card must be on hand to have points issued or redeem benefits.
- ❖ Rewards may be redeemed in Main Dining, Private Dining and Prime Bar. Rewards are not valid for Take-Out Orders.
- ❖ Rewards are only valid in Greater Toronto Area locations.
- ❖ Rewards cannot be used to purchase gift cards.
- ❖ Rewards may not be used for discounted menus or other promotions.
- ❖ One Reward card per bill payment may redeem benefits.
- ❖ Ruth’s Reward card is not for credit, is non-transferable, and is not redeemable for cash.
- ❖ Ruth’s Rewards may not be used to cover taxes & gratuity. Rewards may be applied to food and beverage only.
- ❖ Ruth’s Chris Steak House reserves the right to terminate or change the Ruth’s Rewards program at any time.