



Ruth's Chris Steak House Greater Toronto Area Locations

TERMS AND CONDITIONS OF PROGRAM

Your Ruth's Rewards card must be registered prior to use.

Please go to <https://ruthschris.ca/> and Click on **MANAGE RUTH'S REWARDS**

- Ruth's Rewards card must be on hand to have points issued or to redeem benefits.
- Rewards may be redeemed in Main Dining, Private Dining and Prime Bar.
- Points are not valid for Take-Out orders.
- Rewards are only valid at GTA locations.
- Rewards cannot be used to purchase gift cards.
- Rewards may not be used for discounted menus or other promotions.
- One Reward card per bill payment may redeem benefits.
- A maximum of \$1,000 value in Ruth's Rewards may be redeemed per visit.
- Ruth's Rewards card are not for credit, non-transferable, and are not redeemable for cash.
- Ruth's Rewards may not be used to cover taxes & gratuity. Points may be applied to food and beverage only.
- Ruth's Chris Steak House reserves the right to terminate or change the Ruth's Rewards program at any time.

FAQ

I ALREADY HAVE A LOYALTY CARD FROM THE OLD PROGRAM– WHAT DO I DO WITH IT?

- ❖ Be sure to give your old loyalty card to your server when you dine.
- ❖ They will check your point balance and redeem any existing points from your card. If there is a remaining balance, it will be transferred to a new card.
- ❖ They will then give you a new "Ruth's Rewards" card and load any new points you have earned.

- ❖ The server will discard your old loyalty card.
- ❖ You will need to register your new Ruth's Rewards card using steps below prior to use.

HOW DO I REGISTER MY CARD?

Please go to <https://ruthschris.ca/> select location

Click – REGISTER YOUR CARD

- ❖ Enter full card number
- ❖ You do not need to enter a PIN number
- ❖ Enter CAPTCHA Code (this is for security purposes)
- ❖ Click GO
- ❖ Enter your Name, Address, Phone Number, Birthday Information & Email Address
- ❖ Click SUBMIT PROFILE

WHY DO I NEED TO REGISTER MY CARD?

- ❖ Registering your Ruth's Rewards card is part of our program terms and conditions.
- ❖ If you ever lose your card, we will be able to retrieve rewards balance information and issue you a new card.

HOW DO I BECOME A "RUTH'S REWARDS" CARD MEMBER:

- ❖ Email ruthsrewards@ruthschris.ca with your name and full mailing address and a card will be mailed to the address provided.

Questions or Comments? ruthsrewards@ruthschris.ca