



Ruth's Chris Steak House Greater Toronto Area Locations

JULY 27, 2023

ANNOUNCEMENT: NEW LOYALTY PROGRAM COMING IN 2024!

Our current Ruth's Rewards program will be ending December 31st, 2023.

As we shift to a more inclusive rewards program, we are excited to announce that we will be looking at programs aligned with our corporate headquarters. This transition will allow for a more global approach to a branded rewards program.

Our current Ruth's Rewards program will be ending as of **December 31, 2023**, Ruth's Rewards members can continue to take advantage of benefits and redeem existing points through December 31, 2023.

We encourage all reward members to ensure that their current member card is registered (name, email, phone, address) so that once a new program is determined we can easily communicate this with members .

We thank you for being a dedicated Ruth's Rewards member and look forward to including you in future program opportunities.

- ❖ Please note we are not accepting any new members from this date forward. We will no longer be replacing any lost/stolen cards during the remainder of program.

CURRENT MEMBERS will be eligible to redeem existing reward points through December 31, 2023.

Reward program available at GTA locations only.

TERMS AND CONDITIONS OF PROGRAM

Your Ruth's Rewards card must be registered prior to use.

Please go to <https://ruthschris.ca/toronto/> scroll to bottom of page to RUTH'S REWARDS and Click on **MEMBER LOGIN**

Ruth's Rewards card must be on hand to redeem benefits.

- Rewards may be redeemed in Main Dining, Private Dining and Prime Bar.
- Points are not valid for Take-Out orders.
- Rewards are only valid at GTA locations.
- Rewards cannot be used to purchase gift cards.

- Rewards may not be used for discounted menus or other promotions.
- One Reward card per bill payment may redeem benefits.
- A maximum of \$1,000 value in Ruth's Rewards may be redeemed per visit.
- Ruth's Rewards cards are not for credit, non-transferable, and are not redeemable for cash.
- Ruth's Rewards may not be used to cover taxes & gratuity. Points may be applied to food and beverage only.
- Ruth's Chris Steak House reserves the right to terminate or change the Ruth's Rewards program at any time.

HOW DO I REGISTER MY CARD?

Please go to <https://ruthschris.ca/toronto/> scroll to bottom of page to RUTH'S REWARDS and Click on **MEMBER LOGIN**

then enter full card number.

- ❖ You do not need to enter a PIN number.
- ❖ Enter CAPTCHA Code (this is for security purposes)
- ❖ Click GO
- ❖ Enter your Name, Address, Phone Number, Birthday Information & Email Address
- ❖ Click SUBMIT PROFILE

WHY DO I NEED TO REGISTER MY CARD?

- ❖ Registering your Ruth's Rewards card is part of our program terms and conditions.
- ❖ This membership information will assist us in contacting you for future program opportunities.

Questions or Comments? ruthsrewards@ruthschris.ca